



Dr. Charles Sanders
Commission Chairman

Tom Shaheen
Executive Director

State of North Carolina Education Lottery

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ADVERTISING AGENCIES MAKE PITCHES TO DO BUSINESS WITH EDUCATION LOTTERY

CARY – Four agencies today made submissions to do the advertising for the North Carolina Education Lottery (NCEL). Jerry Carter, NCEL security director, read the names of each company that supplied a submission at the NCEL office in Cary.

The submissions received were from the following agencies:

Wray Ward Laseter, Charlotte
Howard Merrell & Partners, Raleigh
Mullen, Winston-Salem
Douglas Displays, Charlotte

An evaluation team will review the submissions and make a recommendation to Tom Shaheen, NCEL executive director. Shaheen is expected to then make a recommendation to the NCEL Commission no later than Feb. 13.

For additional information about the N.C. Education Lottery, visit its website at www.lottery.nc.gov, or call 919/715-6886 (71-LOTTO).

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